



# Snake River Alliance

IDAHO'S NUCLEAR WATCHDOG & CLEAN ENERGY ADVOCATE

## Assistant Director for Communications

### Job Description

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**Who we are:** The Snake River Alliance promotes safe, clean and responsible energy sources for Idaho and the world. We care about people and environmental justice. The Alliance has stopped a number of dirty energy projects and promoted clean energy through our Solarize the Valley campaigns. Our current goals are to increase the use of solar energy and keep Idahoans safe from nuclear waste.

**About this position:** This position is based in Boise, and includes evening and weekend hours and up to 10% travel in Idaho. There is potential to work remotely for portions of the time.

#### Major Responsibilities:

- Design and implement citizen action campaigns and community outreach strategies
- Lead on social media and mass email communications (experience with CRM software required)
- Oversee organizational website content, IT and maintenance (Wordpress)
- Publish printed materials, newsletters and periodic issue-alerts (Adobe or Publisher)
- Coordinate phone banking and personal outreach to members
- Copy writing/editing blog posts
- Public relations and media outreach
- Shared responsibilities for volunteer recruitment, coordination and supervision
- Shared responsibilities for fundraising, budgeting and financial monitoring.

The Alliance is an equal-opportunity employer and seeks to recruit persons of diverse backgrounds. We foster an inclusive organizational culture regarding race, sex, ethnicity, age, national origin, gender identity and sexual orientation and a respectful work environment.

**Salary:** TBD commensurate with experience.

#### Requirements

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Our ideal candidate:

- BA/BS in communications or related field preferred
- High degree of professionalism and attention to detail
- A team leader; helping others learn, gain experience and become strong leaders
- Models diversity awareness and cultural competency
- Proficient in social media, CRM software, and desktop publishing platforms

- Experience with nonprofit fundraising
- History of work with progressive social change organizations
- Organized, inclusive and collaborative work style

Position open until filled. Respond to:

Wendy Wilson  
Executive Director  
Snake River Alliance  
P.O. Box 1731  
Boise Idaho, 83701

Email resume, cover letter and writing sample to [wwilson@snakeriveralliance.org](mailto:wwilson@snakeriveralliance.org).